

# ONLINE MARKETPLACE

[www.nationalenquirer.com](http://www.nationalenquirer.com)

Reach millions of potential customers with your online classified advertisement.

Nationalenquirer.com gives its users news they won't get anywhere else, many of them online exclusives not found in other magazines, websites, newspapers or on television.

*Go Global,  
Go Online*

[www.nationalenquirer.com](http://www.nationalenquirer.com)

## 2009 ONLINE ADVERTISING RATES AND INFORMATION

### ONLINE CLASSIFIED RATES

**4 Weeks\***

\$12.20/week

**8 Weeks**

\$11.00/week

**16 Weeks**

\$9.75/week

(100 word maximum)

\*Minimum 4 weeks

### ADVERTISING GUIDELINES

- Advertiser must submit a non-returnable sample of that being offered.
- Advertisers using a P.O. Box in their ad copy are requested to provide a complete street address for our records.
- Advertisers using 900 numbers must comply with telephone regulatory guidelines in copy.

### CATEGORY HEADINGS

Classified advertisements on our Website are searchable by subject area. Please select one of the following categories and include with your order.

Astrology	Gifts/Merchandise
Books/Publications	Health & Beauty
Business at Home	Hobbies
Business Services	Of Interest To All
Business/Moneymaking Opps	Personals
Chat/Datelines	Real Estate
Computers/Software	Recipes
Education/Instruction	Sports and Recreation
Employment	Travel/Vacations
Financial/Loans	Websites

### BILLING & CREDIT

MasterCard, VISA, American Express, PayPal, checks drawn upon a U.S. bank, and U.S. money orders are accepted for payment. Make checks/money orders payable to National Enquirer Online. Canadian ads must be paid in U.S. funds. Returned checks will be subject to penalties pursuant to Florida law. National Enquirer's Online Marketplace responsibility for error is limited to seven days.

### LET THE INTERNET WORK FOR YOU!

Complete the order form on reverse or submit your ad on our secure online order form at: [www.rja-ads.com/enquirer](http://www.rja-ads.com/enquirer)

### DISCOUNTS

Commission to recognized advertising agencies: 15 %.  
No cash discounts permitted.

### CLOSING DATE & CANCELLATIONS

New advertisements are activated every Tuesday. The deadline for advertising is 5:00 p.m. EST, the preceding Thursday. Example: An ad starting on January 13, 2009 must be received by January 8, 2009.

Advertisements may be cancelled in weekly increments. No refunds will be made for ads run less than four weeks. Refunds will be made on the basis of frequency earned. The deadline for cancelling an ad as of Tuesday is the preceding Thursday.

National Enquirer Classified Department, P.O. Box 1510, Clearwater, FL 33757-1510

(800) 223-6226 ■ (727) 443-7667 ■ FAX (888) 767-2849 ■ Email: [neonline@rja-ads.com](mailto:neonline@rja-ads.com)

# ONLINE MARKETPLACE ORDER FORM

National Enquirer Classified Department, P.O. Box 1510, Clearwater, FL 33757-1510  
1001 S. Myrtle Avenue, Suite 7, Clearwater, FL 33756-3930  
(800) 223-6226 ■ (727) 443-7667 ■ Fax (888) 767-2849 ■ Email: [neonline@rja-ads.com](mailto:neonline@rja-ads.com)  
Office Hours: Monday-Friday, 8:30 AM-5:00 PM EST

I authorize placement of the following ad copy in the OnlineMarketplace Classified web site ([www.nationalenquirer.com](http://www.nationalenquirer.com)).

AD TO APPEAR UNDER \_\_\_\_\_ (choose one of category headings available).

AD WILL BE ONLINE FOR \_\_\_\_\_ number of weeks (four week minimum).

LINKS  Email \_\_\_\_\_

Website \_\_\_\_\_

Payment method (check one):

Check (drawn upon a U.S. bank)

U.S. Money Order

Total Enclosed \$ \_\_\_\_\_

AMEX

MasterCard

Visa

PayPal

Charge Amount \$ \_\_\_\_\_



**Credit Card Orders: To avoid delay in scheduling, access our secure online order form at:  
[www.rja-ads.com/enquirer](http://www.rja-ads.com/enquirer) or fax this order form today! (888) 767-2849.**

Credit Card Number       -       -

Expiration Date \_\_\_\_ / \_\_\_\_

(Your credit card statement will reflect this charge as RJA LLC 8002379851 FL US)

Cardholder Signature \_\_\_\_\_

(Signature Mandatory)

Company \_\_\_\_\_

Telephone (\_\_\_\_\_) \_\_\_\_\_

Contact Person \_\_\_\_\_

Fax (\_\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_

Address \_\_\_\_\_

(Address where credit card statement is received if different from above.)

Authorized Signature \_\_\_\_\_

Copy for classified advertisement (please print or type your ad to avoid errors):

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