

2009 EYESTOPPERS

Include an eyestopper in your classified ad and watch your ad pop!

Available for these popular titles:

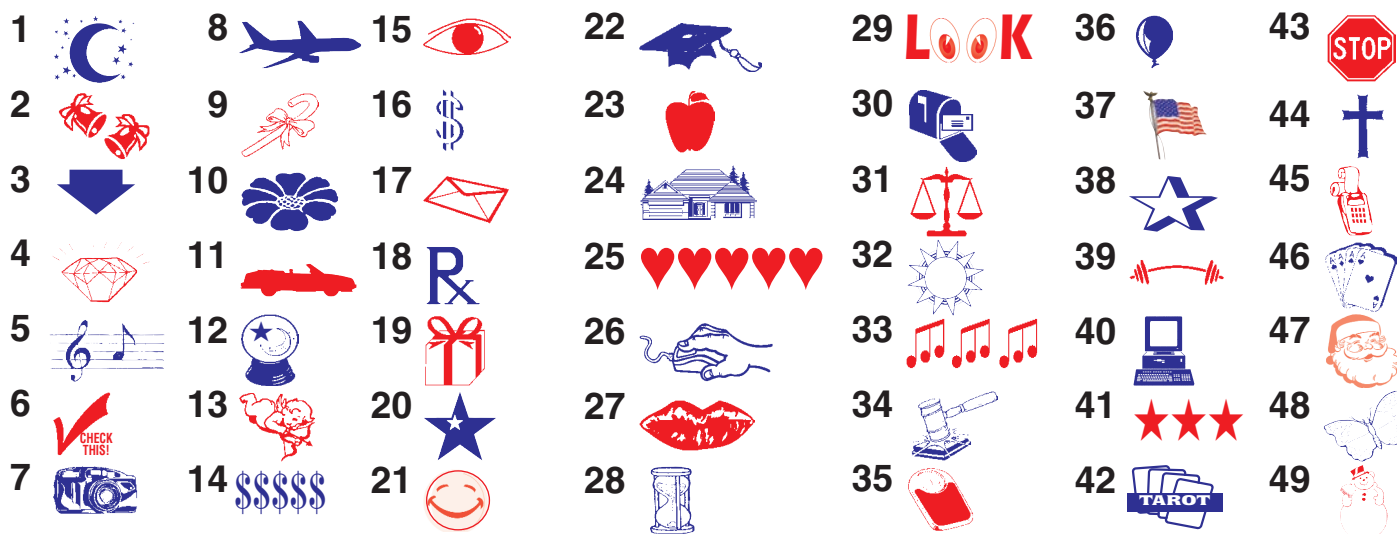
NATIONAL
ENQUIRER

GLOBE

NATIONAL
Examiner

Sun

Choose from our variety of eyestoppers below. Specify red or blue.



EYESTOPPER RATES:

(Rates are in addition to classified word ad cost.)

RATES:	1X*	4X*	8X*
National Enquirer	\$216	\$205	\$173
Globe**	\$177	\$168	\$142
SPECIAL COMBINATION RATE:	1X*	4X*	8X*
Enquirer/Globe**	\$374	\$355	\$299

*Rates are per issue. Cancellation of advertising prior to the expiration of the contracted issue dates will affect the rate per issue. Advertising cost will be adjusted and billed to reflect the frequency rate earned. Advertising cannot be cancelled after the closing date of each issue.

**Globe, National Enquirer, Examiner, Sun

SAMPLE COMBO AD COPY



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www.thisisasamplead.com

Eyestopper	\$374.00
10 L heading	\$200.00
12 words x \$25.35	\$304.20
One-time total without tint	\$878.20

Optional yellow highlight \$878.20 + 15% = \$1,009.93

CONTACT US TODAY FOR FURTHER INFORMATION:

(800) 755-8605 • (800) 223-6226 • (800) 223-8558 • Fax (888) 767-2849

americanmedia@rja-ads.com

Access our classified advertising rates and secure online order form at: www.rja-ads.com

Mail classified orders to: P.O. Box 1510, Clearwater, FL 33757-1510