

# The Tax Adviser Editorial Calendar 2010

MONTH	Special Features	Topics	Readex Research Ad Study	Ad Close Date	Mail Date
January	Corporations & Shareholders	Personal Financial Planning; Tax Practice & Procedures		12/1/09	12/22/09
February	Partners & Partnerships	Campus to Clients (Tax Education); DC Currents		12/31/09	1/22/10
March	State & Local Taxes	Tax Practice Management; On the Bookshelf (Book Reviews)	Ad Perception Study	2/1/10	2/23/10
April	State & Local Taxes	Personal Financial Planning; Tax Practice & Procedures		2/26/10	3/23/10
May		DC Currents; Campus to Clients; (Tax Education) State & Local Taxes	Ad Perception Study	4/1/10	4/23/10
June		Tax Practice Management; On the Bookshelf (Book Reviews)		4/29/10	5/24/10
July		Personal Financial Planning; Tax Practice & Procedures Estate Planning		6/1/10	6/22/10
August		DC Currents; Campus to Clients (Tax Education); Best Article Award	Ad Perception Study	6/30/10	7/23/10
September	Estate Planning	State & Local Taxes; Tax Practice Management; On the Bookshelf (Book Reviews)		7/30/10	8/23/10
October	S Corporations	Personal Financial Planning; Tax Practice & Procedures	Ad Perception Study	8/30/10	9/23/10
November	Employee Benefits & Pensions	Feature: S Corporations; DC Currents; Campus to Clients (Tax Education)		10/1/10	10/23/10
December	Employee Benefits & Pensions	State & Local Taxes; Tax Practice Management; On the Bookshelf (Book Reviews); Arthur Dixon Award		10/30/10	11/23/10

\*Subject to change. Visit [advertising.aicpa.org](http://advertising.aicpa.org) for the most up-to-date editorial calendar.

## In Every TTA Issue:

### Feature Articles

- > Top tax experts give in-depth analyses of important and timely tax topics and provide sophisticated planning and compliance advice.

### Tax Clinic

- > Leading professionals offer solutions to problems, hands-on insights and evaluation of critical tax developments.

### Tax Trends

- > *The Tax Adviser's* technical editor delivers in-depth reports on recent cases, rulings and other hot topics.

### News Notes

- > Our editor offers analyses of new developments, legislation, regulations, court cases and other items of interest.

