

Journal of Accountancy Editorial Calendar 2010

MONTH	Bonus Coverage	B&I	Pract Mgmt	Tax	Acct/ Audit	Tech	Readex Research Ad Study	Special Reports	Ad Close Date	Mail Date
January	Tax		Hiring and Retention	Get Ready for Tax Season		Up & Coming Technology			12/1/09	12/22/09
February	International/ IFRS			Hot Topics in International Tax	International Convergence		On Target Ad Study		12/31/09	1/22/10
March	Small Business		Practice Development	Advising the Small-Business Tax Client		Tech Strategies for Tight Budgets			2/1/10	2/23/10
April	PFP			Social Security/ Retirement		Tech Q&A			2/26/10	3/23/10
May	Education/ Training		Career Development			Keeping the Troops Tech-savvy			4/1/10	4/23/10
June	Technology	BPI				Security	On Target Ad Study	Top Technology	4/29/10	5/24/10
July	Wealth Management			Tax Planning for Estates		Tax-Planning Software		Paperless Office	6/1/10	6/22/10
August	Fraud/FLS	Corporate Governance			Lessons Learned: Accounting Fraud	Privacy Management			6/30/10	7/23/10
September	Business & Industry	Budgeting and Forecasting		Tax Software Survey		E-Commerce	On Target Ad Study	Payroll	7/30/10	8/23/10
October	Ethics and Independence		Compensation Strategies	Ethics/ Independence Update					8/30/10	9/23/10
November	Business Valuation	Mergers & Acquisitions		Tax Issues in Business Valuation			On Target Ad Study	CPA Careers	10/1/10	10/23/10
December	Accounting & Auditing				Emerging Issues/ Financial Reporting	Technology: The Year Ahead			10/30/10	11/23/10

*Subject to change. Visit advertising.aicpa.org for the most up-to-date editorial calendar.

In Every JofA Issue:

Top Line

> News, people, trends and other noteworthy items

Technology

> Smart stops on the web

Checklist

> Practical tips to improve productivity and effectiveness

Tax Matters

> Wrap-up of recent tax developments

Technology Q&A

> PC tips and tricks

