

JofA Editorial Calendar 2009

MONTH	Bonus Coverage	B&I	Pract Mgmt	Tax	Acct/ Audit	Technology	Readex Research Ad Study	Special Reports	Ad Close Date	Mail Date
January	Personal Financial Planning		Information Security	Retirement Planning				Finance Services	12/1/08	12/22/08
February	IFRS	Strategy for Implementing IFRS			IFRS Technical Issues	Paperless Office	On Target Ad Study		12/31/08	1/22/09
March	Small Businesses			Issues for Tax-exempt Organizations	GAAP Codification				1/30/09	2/23/09
April	Practice Management		Peer Review	Tax Practice Responsibility				T&E Mgmt	2/27/09	3/23/09
May	Employee Benefits	Controlling Benefits Costs	Compensation						4/1/09	4/23/09
June	Technology				Accounting Systems		On Target Ad Study	Top Technology	5/1/09	5/22/09
July	Wealth Management			Tax Issues in Estate Planning				Paperless Office	6/1/09	6/23/09
August	Human Resources	Career Development	Recruiting Techniques						7/1/09	7/23/09
September	Corporate Finance	Banking				Tax Software Survey	On Target Ad Study	Payroll & HR	7/31/09	8/21/09
October	Tax	Performance Measurement		Individual Income Tax Issues					9/1/09	9/23/09
November	Business Valuation/ FLS		Perspectives on Value		Fraud Prevention		On Target Ad Study	CPA Career Trends	10/1/09	10/23/09
December	Accounting & Auditing	Enterprise Risk Management			Accounting and Auditing Emerging Issues				10/30/09	11/23/09

In Every JofA Issue:

Top Line

- > News, People, Trends and Other Noteworthy Items

Technology

- > Smart Stops on the Web

Checklist

- > Practical tips to improve productivity effectiveness

Tax Matters

- > Wrap-up of recent tax developments

Technology Q&A

- > PC tips and tricks