

**Rate Base: 1,650,000**

Target	Aud (000)	Comp	Index
Heads of Households	2,591	100%	100
Men	1,866	72%	142
Women	725	28%	57

Age	Median Age: 52.7		Average Age: 52.2
18-34	219	9%	60
35-44	553	21%	82
45-54	694	27%	88
55-64	674	26%	125
65+	451	17%	194

Education			
Graduated College+	1,607	62%	102
Attended College+	2,235	86%	106

Occupation			
C-Title	573	22%	128
Top Management	603	23%	141
Professional/Managerial	1,332	51%	100

Household Income	Median HHI: \$151,944		Average HHI: \$229,292
HHI \$100K+	2,591	100%	100
HHI \$150K+	1,326	51%	126
HHI \$250K+	424	16%	165

Home Ownership	Median Home Value: \$422,972		Average Home Value: \$540,298
Own Home	2,531	98%	101
Home Value \$250K+	2,080	80%	110
Home Value \$500K+	903	35%	132

Total Liquid Assets	Gross Asset Value: \$2,300,823		
Liquid Assets \$500K+	1,008	39%	151
Liquid Assets \$1 Million+	538	21%	173

