

Fire Engineering® 2009 Editorial Calendar

Issue	Editorial Focus	Advertiser Value-Added
January Closing: 12/9/08 Materials: 12/16/08	Prevention/Protection	Buyers Guide <i>Bonus Distribution:</i> FDSOA Symposium Orlando, FL January 18-21, 2009
February Closing: 1/5/09 Materials: 1/12/09	Apparatus	FREE Postcard Deck Mailing for FDIC Exhibitors Advertising in February Issue
March Closing: 2/2/09 Materials: 2/9/09	Truck Company	FREE Product Showcase <i>Bonus Distribution:</i> FDIC Indianapolis, IN April 20-25, 2009
April Closing: 3/4/09 Materials: 3/11/09	Training	<i>Bonus Distribution:</i> FDIC Indianapolis, IN April 20-25, 2009
May Closing: 4/2/09 Materials: 4/9/09	Fire Technology	Corporate Profiles <i>Bonus Distribution:</i> Pennsylvania Fire Expo Harrisburg, PA May 15-17, 2009
June Closing: 5/6/09 Materials: 5/13/09	Safety	FREE FDIC attendee mailing list for June advertisers exhibiting at FDIC 2009
	Apparatus Supplement	
July Closing: 6/1/09 Materials: 6/8/09	Officer Development	FREE Print Product Showcase
August Closing: 7/6/09 Materials: 7/13/09	Leadership and Management	<i>Bonus Distribution:</i> IAFC's FRI Show, Dallas, TX August 27-29, 2009
September Closing: 8/3/09 Materials: 8/10/09	Heavy Rescue	FREE Ad Readership Study
	Terrorism Supplement	
October Closing: 9/2/09 Materials: 9/9/09	Engine Company	FREE Print Product Showcase
November Closing: 10/1/09 Materials: 10/8/09	Industrial/Haz Mat	FREE Electronic Product Showcase
December Closing: 11/4/09 Materials: 11/11/09	Health and Fitness	Corporate Profiles